Heroes of Pymoli Observable Trends

After running an analysis on the Heroes of Pymoli purchase data, the following trends have been discovered:

1. People in the age range of 20-24 accumulatively account for the highest amount of money spent on in-game purchases. Also, at a purchase count of 258 (44.79%) they are the group with the highest amount of purchases made.
2. Purchases are made mostly by males as they account for 84.03% of purchases.
3. The item Final Critic has the most purchases (13) and highest purchase value ($59.99) making it the most popular and profitable item.